Invitation CSCMP Roundtable Germany e.V.  
April 11th. 2019  
DHL Innovation Center in Troisdorf  
„Driving towards customer centricity in global supply chains – Where we are and need to be!”
We are pleased to invite you together with DHL to our next CSCMP event "Driving towards customer centricity in global supply chains - Where we are and need to be!", which takes place in the DHL Innovation Center in Troisdorf (https://bit.ly/2BDljRH) on April 11th, 2019.

With the theme "DHL Innovation Center - Exploring the World of Tomorrow", the DHL center serves as a thought leader in the logistics industry in the areas of trend research and solution development. The center provides a platform for collaboration between business, research, academic and industrial partners.

After our last CSCMP event at the DHL Innovation Center in 2007 on "Innovation in Supply Chains - Innovation that matters", update is very much needed.

Under the title "Driving towards customer centricity in global supply chains - Where we are and need to be!", we will be addressing new innovations in methods and technologies to bring supply chain “attendants” closer together.

After many years of focusing on technologies such as "Track & Trace" and "Visibility", we want to address today’s new opportunities in the supply chain context to get closer to the customer in order to create more business value. Well-known buzzwords are certainly Blockchain, Touchless Supply Chain or next wave CRM.

We were able to attract top speakers from GS1, DHL and Picnic. They will bring their broad practical experience from different application areas. Following the presentations, we invite you to a guided tour of the DHL Innovation Center. As always there is enough time for intensive exchange of ideas and networking.

We would be happy to meet you on April 11th, 2019 from 09.30 onwards in Troisdorf.

Your participation will be confirmed shortly after your registration by e-mail. We ask you to pay the participation fee of 250 € until March 29th, 2019 to the account specified in the registration confirmation.

We look forward to welcoming you in Troisdorf.

Thorsten Schröer  Ben Gesing
CSCMP Roundtable Germany e.V. DHL Innovation Center
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<th>Time</th>
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<tr>
<td>09:30</td>
<td>Coffee &amp; Networking</td>
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<tr>
<td>10:00  - 10:15</td>
<td>Welcome</td>
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<tr>
<td></td>
<td>Thorsten Schröer (CSCMP Roundtable Germany e.V.)</td>
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<tr>
<td>10:15  - 11:00</td>
<td>Role of customer centricity in supply chains – Point of View GS1 Germany</td>
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<td>Efe Kurak, GS1 Germany</td>
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<td>11:00  - 11:45</td>
<td>Driving customer centric innovation in logistics</td>
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<td></td>
<td>Ben Gesing, DHL</td>
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<td>11:45  - 12:00</td>
<td>Coffee &amp; Networking</td>
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<td>12:00  - 12:45</td>
<td>Customer centricity in food supply chains – The Milkman Principle</td>
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<td>Manuel Stellmann, Picnic Supermarket</td>
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<td>12:45  - 13:30</td>
<td>Lunch &amp; Networking</td>
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<td>13:30  - 15:00</td>
<td>DHL Innovation Center – Facility &amp; Demo Tour</td>
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<td>15:00  - 15:30</td>
<td>Podium Discussion, Summary, Closure</td>
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„Driving towards customer centricity in global supply chains – Where we are and need to be!”

Event Location: DHL Innovation Center
Junkersring 55
53844 Troisdorf/Spich, Deutschland

Registration only via E-Mail:
E-Mail: cscmproundtablegermany@googlemail.com

www.cscmpgermany.org/events/

Name: __________________________

Company/Role: _______________________ / _______________________

Phone: ___________________________ / ___________________________

Email: ___________________________

[ ] I will attend on April 11th. 2019.

[ ] I will attend April 10th. 2019 19.30 the pre event dinner. Food and Drinks are paid by myself.

Location: Close to Troisdorf. Will be communicated in due course.

[ ] I cannot attend. Ok to receive further communications from CSCMP.

[ ] I cannot attend, no further communication please from CSCMP.

Hotel Recommendations (no blocking by CSCMP agreed upon)
1. Holiday Inn Express, Echternacher Str. 4, 53842 Troisdorf
2. Clostermanns Hof, Heerstraße 2a, 53859 Niederkassel
3. Kameha Grand, Am Bonner Bogen 1, 53227 Bonn